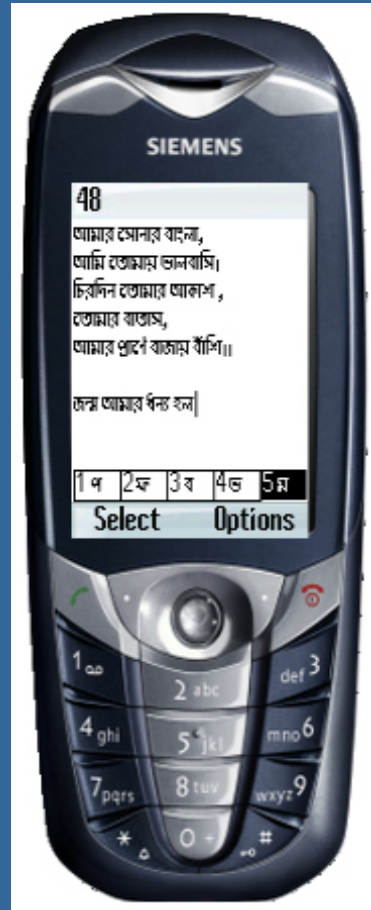




Request for sponsorship for the
first Bangla Text SMS
Software

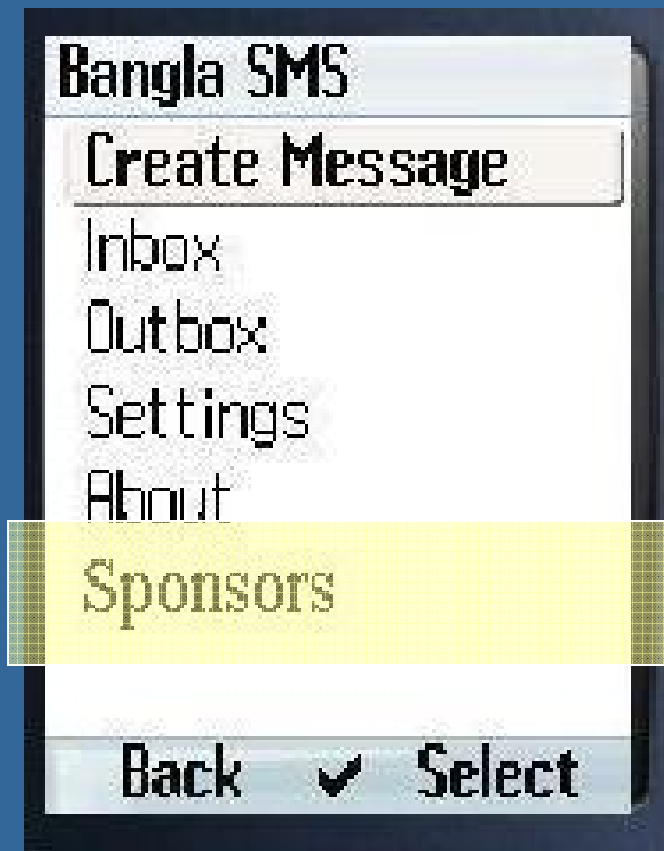
The first, and the best.



Business Model: Target Audience



The “Sponsors” menu option



Message Sent/Received Dialog Box

This would be a unique way of making a good impression into the minds of the user base of your competitors!



More benefits

- Logo at www.banglasms.com website
- Pre-install at compatible sets
- Mirror at company homepage
- 3SM members as brand ambassadors
- Probable coverage at BUET website
- Commitment to / Affiliation with local culture

www.banglasms.com

The screenshot shows a web browser window with the address bar displaying "http://www.banglasms.com". The page title is "Bangla Text SMS". The main content area features a logo for "SSM Coders & Creators" and a navigation menu on the left. The central text describes the project as the first ever public release of Bangla Text SMS software for mobile sets, highlighting features like being freely downloadable, covering all Bengali characters, and being Java-independent. Below this, a section titled "Bangla Picture SMS" includes three numbered steps: 1. Type the recipient number (e.g., 011981234), 2. Press the "1412" key, and 3. The recipient will receive a picture message. A list of bullet points provides additional details and notes. The footer of the page states "Last updated: September 11, 2005. © 2005 SSM Systems".

Bangla Text SMS

As the pioneers of Bangla SMS, SSM Systems proudly state that their project has generated a huge response both at the user as well as at the developer base introducing a new era in Bangla messaging. SSM Systems welcome all the new developers who have remotely exerted their efforts in developing Bangla SMS softwares, although they represent only a subset of the features already implemented by the SSM Systems team. With the introduction of CPDS by several of the mobile operators as well as more availability of Java supported mobile sets, SSM Systems feel this time to be appropriate to release their previously developed software for Java-enabled mobile sets. This would enable the users to view the Bangla text at the time of typing as well as send Bangla SMS as text messages. [More...](#)

First ever public release of Bangla Text SMS software for mobile sets

- Freely downloadable.
- Covers all the Bengali letters (Jatakhhori).
- Several visual input methods, enabling to type each letter by only two keystrokes on an average.
- Fully accessible text message.
- Operative independent.
- Application size is around 20 KB only.

Bangla Picture SMS

1	2	3
---	---	---

First type **01**, then the recipient number, and then the message.

SMS is to 1412

Recipient will get the above picture message.

- If the recipient number is 011981234, then replace 01 because by 011981234 (to send to your own set, just type the message without the "01 because" part)
- Only receivable at compatible Nokia sets.
- There is, [Taka.com](#).

Last updated: September 11, 2005. © 2005 SSM Systems

Users from 63 countries



Sponsor coming update 1

	*	1	2	3	4	5
1	১	ক	খ	গ	ঘ	ঙ
2	২		ছ	জ	ঝ	ঞ
3	৩	ট	ঠ	ড	ঢ	ণ
4	৪	ত	থ	দ	ধ	ন
5	৫	প	ফ	ব	ভ	ম
6		য	* ঞ	* ঞ	শ	ষ
7	ক	স	* ঞ	* ঞ	ঢ়	ষ
8		া	ি	ী	ে	ে
9	৯	আ	ই	ঈ	ঊ	ঋ
0	০	New line		,	?	!
*	০	১	২	৩	৪	৫

158

ক

১ ক ২ ঞ ৩ ঞ ৪ ঞ ৫

Options

Then input 1

Sponsor coming update 2

Press #

	*	1	2	3	4	5	6
		#		গ	ঘ	ঙ	
				জ	ঝ	ঞ	
3	৩	৩	৩	ড	ঢ	ণ	
4	৪	৪	৪	ত	থ	দ	
5	৫	৫	৫	ধ	ঢ	শ	
6	৬	৬	৬	ন	শ	ষ	
7	৭	৭	৭	ং	ঢ	ষ	
8	৮	৮	৮	ট	ঠ	ড	
9	৯	৯	৯	ণ	ত	শ	
0	০	০	০	ং	!	(
*	০	৭	০ঃ	০ঃ	০ঃ	০ঃ	০ঃ

56
আমার প্রধান বাৎসরিক,
আমি দ্বিতীয় জলবাধি।
চিরদিন আমার আকাঙ্ক্ষা,
দ্বিতীয় বাৎসরিক,
আমার প্রধান বাৎসরিক বাৎসরিক।

BANGLAD

1 A 2 B 3 C 4 D 5 E

Select Options

Press # again after English input ends

Sponsor coming update 2

The image shows a mobile keypad interface with a Bengali poem and a menu. A purple callout box points to the '#' key on the keypad, with the text "Press # again after English input ends".

Keypad:

Press	#	2	3	4	
২	৩	৪	৫	৬	০
৩	৬	৮	৯	০	
৪	৮	৯	০		
৫	৯	০			
৬	০				
৭					
০					
*	০	১	২	৩	৪

Text on screen:

56
আমার সোনার বাংলা,
আমি তোমায় ভালবাসি।
চিরদিন তোমার আকাশ,
তোমার বাতাস,
আমার প্রাণ বাজায় বাঁশি।।

welcom|

1 a 2 b 3 c 4 d 5 e

Select Options

Sponsor coming update 3

	*	1	2	3	4
1	১	ক	খ	গ	ঘ
2	২	চ	ছ	জ	ঝ
3	৩	ট	ঠ	ড	ঢ
4	৪	ত	থ	দ	ধ
5	৫	প	ফ	ব	ভ
6	৬	য	র	শ	ষ
7	৭	স	হ	ল	ল
8	৮	া	ি	ী	ে
9	৯	আ	ই	ঊ	ঋ
0	০	New	,	?	

Prewritten message templates



Sponsor coming update 4

	*	1	2	3	4	5	6	7	8	9	0
1	Manual	9	1	5	5	8	1	6	2		
2											
3	৩	৩	৩	৩	৩	৩	৩	৩			
4	৪	৩	৪	৪	৪	৪	৪	৪			
5	৫	৪	৫	৫	৫	৫	৫	৫			
6	৬	৫	৬	৬	৬	৬	৬	৬			
7											
8											
9											
0											
*											

Manual

9 1 5 5 8 1 6 2

Bangla T9

9 5 8 6

More features

- Message can be sent with arbitrarily long length.
- The message will auto-split and then auto-merge.
- Fully scrollable
- Very lightweight: ~20KB
- Provision for OTA

Existing compatible sets

- Siemens provide the compatible sets with lowest price, starting from C65 (Tk. 6950).
- Nokia's high end Series 60 sets (more than Tk. 13000) are compatible, but not all.
- List of compatible sets available

Why free download?

- People do not like limited exclusive service
- People won't bother to install it if not free
- It has already been being distributed free !

Why not exclusive service?

- People do not like limited exclusive service
- Inter-operator SMS draw more revenue
- Opportunity to attract the attention of the competing operator's customers base
- Prove the position of social commitment.

Media Coverage



3SM Systems

SSSM

- Hasan Shihab Uddin
- Sujoy Kumar Chowdhury
- Nahid Mahfuza Alam Shapla
- Md. Mahbubur Rahman